

2010 Advantage Sponsor Presidential Level

Over 625,000 Impressions for your Business !	Estimated Number of Exposures	Value if Purchased Separately
State of the City Luncheon (1/14/10) <i>Event Host</i> Logo on Banner Displayed Near the Podium Recognition on Event Promotional Mailings/Emails Name on Event Sign Board at Event Entrance Name Listed in Pre-Event Slide Listing in Event Program Special Verbal Recognition at Event E-newsletter Recognition Table Host; includes 8 Event Admissions Signage on your Reserved Table	8,800	\$ 1,275.00
Taste of Leawood (6/12/10) <i>Platinum Sponsor</i> Recognition on 50 Posters for 4 weeks prior to event Recognition on four outdoor banners 10 days prior to event Visual Recognition on Event night banners Recognition on Leawood Chamber web site Recognition in newspaper flyers promoting the event Name on ads in local media Name on flyers distributed by area merchants Special Verbal Recognition by MC at Event Name on 2 event-night sign boards Name on event program E-newsletter recognition 10 Event Admissions and VIP Tent Signage on your Reserved Table and Tent	224,050	\$ 3,500.00
8 General Membership Luncheon Meetings One Admission for up to 8 General Membership Meetings Listing on Sign Board Displayed at General Membership Meetings Name Listed on Pre-Event Slide	1,920	\$ 176.00
Annual Meeting (12/14/10) <i>Event Host</i> Logo on Event Banner Displayed Near the Podium Recognition on Event Promotional Mailings/Invitation/Emails E-newsletter Recognition Name Listed in Pre-Event Slide Show (frequency & font size varies) Name Listed on Event Program (font size varies) Name on Event Sign Board at Event Entrance Special Verbal Recognition at Event Table Host; includes 8 Event Admissions Signage on your Reserved Table	8,800	\$ 1,375.00
Other Benefits ♦ Advantage Presidential Sponsor Sign Displayed at all Chamber Events ♦ Membership Directory & Community Guide Sponsor ♦ Logo on sign board & verbal recognition at monthly After Hours & Morning Coffees	3,410 1,900 1,760	Priceless \$ 200.00 \$ 250.00
♦ Company name listed on Event Emails as Presidential Sponsor ♦ Web site listing as a Presidential Advantage Sponsor with Link to your site ♦ Enhanced Online Directory Listing (color, logo, and up to 3 email links) ♦ Flyer/Brochure Displayed in Chamber Office Brochure Rack ♦ 2 Complete Chamber Mailing List Disks per year ♦ 2 Distinctive name badges ♦ Recognition on Chamber Letterhead	200,000 1,200 120 2,300 5,400 1,000	\$ 1,000.00 \$ 75.00 \$ 75.00 \$ 100.00 \$ 32.00 \$ 250.00
Total Estimate Exposures	626,260	
Total if Purchased Separately		\$ 8,808.00
Package Savings		\$ 1,683.00
Discounted Price		\$ 7,125.00
or 5 monthly payments of only		\$ 1,425.00

Note: All Advantage Sponsors have a 7 day right of first refusal to be headline sponsors of special general membership Chamber events or sponsorship upgrades for Chamber events, including those that are not anticipated/planned as of this date. Presidential sponsors will still receive sponsor recognition at currently unplanned Chamber events, but there may be a small additional charge for admission to these events.

2010 Advantage Sponsor Ambassador Level

Nearly 95,000 Impressions for your Business !	Estimated Number of Exposures	Value if Purchased Separately
State of the City Luncheon <i>(1/14/10) Event Patron</i> Name on Banner Displayed Near the Podium Name on Event Sign Board at Event Entrance Name Listed in Pre-Event Slide Listing in Event Program Special Verbal Recognition at the Event E-newsletter Recognition Table Host; includes 8 Event Admissions Signage on your Reserved Table	5,350	\$ 875.00
Taste of Leawood <i>(6/12/10) Gold Sponsor</i> Recognition in newspaper flyers promoting the event Name on flyers distributed by area merchants Name on ads in local media Special Verbal Recognition by MC at Event Name on 2 event-night sign boards Name on event program E-newsletter Recognition Reserved Table and 10 Admissions Signage on your Reserved Table	69,050	\$ 2,350.00
8 General Membership Luncheon Meetings One Admission for up to 8 General Membership Meetings Listing on Sign Board Displayed at General Membership Meetings Name Listed on Pre-Event Slide	1,920	\$ 176.00
Annual Meeting <i>(12/14/10) Event Patron</i> Name on Event Banner Displayed Near the Podium Name on Event Sign Board at Event Entrance E-newsletter Recognition Name Listed in Pre-Event Slide Show Name Listed on Event Program Special Verbal Recognition at event Table Host; includes 8 Event Admissions Signage on your Reserved Table	5,350	\$ 975.00
Other Benefits ♦Membership Directory & Community Guide Sponsor ♦Enhanced Online Directory Listing (choose two from color, logo, or 3 email links) ♦Logo on sign board & verbal recognition at monthly After Hours,	1,900	\$ 200.00
Morning Coffees, Young Professionals, and Legislative Luncheon ♦Flyer/Brochure Displayed in Chamber Office Brochure Rack ♦2 Complete Chamber Mailing List Disks per year ♦2 Distinctive name badges	1,200	\$ 50.00
	2,390	\$ 175.00
	120	\$ 75.00
	2,300	\$ 100.00
	5,400	\$ 32.00
Total Estimated Exposures	94,980	
Total if Purchased Separately		\$ 5,008.00
Package Savings		\$ 633.00
Discounted Price		<u>\$ 4,375.00</u>
or 5 monthly payments of only		\$ 875.00

Note: All Advantage Sponsors have a 7 day right of first refusal to be headline sponsors of special general membership Chamber events or sponsorship upgrades for Chamber events, including those that are not anticipated/planned as of this date. Presidential sponsors will still receive sponsor recognition at currently unplanned Chamber events, but there may be a small additional charge for admission to these events.

2010 Advantage Sponsor Partner Level

Over 46,000 Exposures for your Business !	Estimated Number of Exposures	Value if Purchased Separately
State of the City Luncheon (1/14/10) <i>Event Associate</i> Name on Event Sign Board at Event Entrance Name Listed in Pre-Event Slide E-newsletter Recognition Listing in Event Program Special Verbal Recognition at Event 4 Event Admissions	3,550	\$ 400.00
Taste of Leawood (6/12/10) <i>Silver Sponsor</i> Name on ads in local media Special Verbal Recognition by MC at Event Name on 2 event-night sign boards Name on event program E-newsletter Recognition 4 Event Admissions	28,550	\$ 850.00
8 General Membership Luncheon Meetings One Admission for up to 8 General Membership Meetings Listing on Sign Board Displayed at General Membership Meetings Name Listed on Pre-Event Slide	1,920	\$ 160.00
Annual Meeting (12/14/10) <i>Event Associate</i> Name on Event Sign Board at Event Entrance (font size varies) Name Listed in Pre-Event Slide Show (frequency & font size varies) E-newsletter Recognition Name Listed on Event Program (font size varies) Special Verbal Recognition at event 4 Event Admissions	3,550	\$ 460.00
Other Benefits ♦Membership Directory & Community Guide Sponsor	1,900	\$ 200.00
♦Enhanced Online Directory Listing (choose color, logo, or up to 3 email links) ♦Name on sign board & verbal recognition at monthly After	1,200	\$ 25.00
Hours & Morning Coffees	1,760	\$ 125.00
♦Flyer/Brochure Displayed in Chamber Office Brochure Rack	120	\$ 75.00
♦1 Complete Chamber Mailing List Disk per year	1,150	\$ 50.00
♦1 Distinctive name badge	2,700	\$ 16.00
Total if Purchased Separately		<u>\$ 2,361.00</u>
Package Savings	46,400	\$ 236.00
Discounted Price		<u><u>\$ 2,125.00</u></u>
or 5 monthly payments of only		\$ 425.00

Note: All Advantage Sponsors have a 7 day right of first refusal to be headline sponsors of special general membership Chamber events or sponsorship upgrades for Chamber events, including those that are not anticipated/planned as of this date. Presidential sponsors will still receive sponsor recognition at currently unplanned Chamber events, but there may be a small additional charge for admission to these events.

Leawood Chamber of Commerce

2010 Sponsorship Opportunities

State of the City Luncheon

(1/14/2010)

	Event Host	Event Patron	Event Associate	Table Host
	\$ 1,275.00	\$ 875.00	\$ 400.00	\$ 375.00
Logo on Banner Displayed Near the Podium	x			
Name on Banner Displayed Near the Podium		x		
Recognition on Event Promotional Mailings/Emails	x			
Name on Event Sign Board at Event Entrance (font size varies)	x	x	x	
Name Listed in Pre-Event Slide (font size varies)	x	x	x	
Listing in Event Program (font size varies)	x	x	x	x
Special Verbal Recognition at Event	x	x	x	
E-newsletter Recognition	x	x	x	
Table Host	x	x		x
Special Signage on your Reserved Table	x	x		x
Event Admissions	8	8	4	8

Taste of Leawood

(6/12/2010)

	Platinum	Gold	Silver	Reserved Table	VIP Tent**	Wine Glass Sponsor	Gift Bag Sponsor
	\$ 3,500.00	\$ 2,350.00	\$ 850.00	\$ 875.00	\$ 975.00	\$ 3,000.00	\$ 3,000.00
Recognition on 50 Posters for 4 weeks prior to event	x						
Recognition on four outdoor banners 10 days prior to event	x						
Visual Recognition on Event night banners	x						
Recognition on Leawood Chamber web site	x					x	x
Recognition in newspaper flyers promoting the event	x	x				x	x
Name on flyers distributed by area merchants (font size varies)	x	x				x	x
Name on ads in local media (font size varies)	x	x	x			x	x
Special Verbal Recognition by MC at Event	x	x	x			x	x
Logo on 625 Event Souvenir Wine Glasses given to each event attendee						x	
Logo on 625 Event Gift Bags given to each event attendee							x
Name on 2 event-night sign boards (font size varies)	x	x	x				
Name on event program	x	x	x			x	x
E-Newsletter Recognition	x	x	x			x	x
Event Admissions	10	10	4	10	10	10	10
Reserved VIP Tent or Table at the Event	VIP Tent	Res. Table		Res. Table	VIP Tent	Res. Table	Res. Table
Special Signage on your Tent or Reserved Table	x	x		x	x	x	x

**Subject to availability. Platinum Sponsors receive preference

Annual Meeting

(12/14/2010)

	Event Host	Event Patron	Event Associate	Table Host
	\$ 1,375.00	\$ 975.00	\$ 460.00	\$ 475.00
Logo on Event Banner displayed Near the Podium	x			
Name on Event Banner displayed Near the Podium		x		
Recognition on Event Promotional Mailings/Invitation/Emails	x			
E-newsletter Recognition	x	x	x	
Name on Event Sign Board at Event Entrance (font size varies)	x	x	x	
Name Listed in Pre-Event Slide Show (frequency & font size varies)	x	x	x	
Name Listed on Event Program (font size varies)	x	x	x	x
Special Verbal Recognition at event	x	x	x	
Table Host	x	x		x
Special Signage on your Reserved Table	x	x		x
Event Admissions	8	8	4	8

Leawood Chamber of Commerce

2010 Sponsorship Opportunities

Other Sponsorships

Legislative Luncheon Sponsor (1 only) (held prior to legislative session) **SOLD FOR 2010** \$500 each

- Name on promotional mailings / emails
- Opportunity to welcome Event attendees on behalf of your organization
- Receive a printed list of attendees
- Eight event admissions

Member Orientation Sponsor (1 only per orientation) (generally held the first Fri. of March, May, Sept. & Dec.) \$100 each

- Name on promotional mailings / emails
- Opportunity to give 3-5 minute presentation to Event attendees
- Opportunity to distribute promotional material to attendees
- Receive a printed list of attendees

Education Series Sponsor (1 only per session) (classes held quarterly) \$100 each

- Name on promotional mailings / emails
- Opportunity to welcome Event attendees on behalf of your organization
- Opportunity to distribute promotional material to attendees
- Receive a printed list of attendees

**Subject to availability. Platinum Sponsors receive preference



Advantage Sponsorships

Choice

Presidential Sponsor	\$	7,125.00	<input type="checkbox"/>
Ambassador Sponsor	\$	4,375.00	<input type="checkbox"/>
Partner Sponsor	\$	2,125.00	<input type="checkbox"/>

State of the City Luncheon (1/14/10)

Event Host	\$	1,275.00	<input type="checkbox"/>
Event Patron	\$	875.00	<input type="checkbox"/>
Event Associate	\$	400.00	<input type="checkbox"/>
Table Host	\$	375.00	<input type="checkbox"/>

A Taste of Leawood (6/12/10)

Platinum Sponsor	\$	3,500.00	<input type="checkbox"/>
Gold Sponsor	\$	2,350.00	<input type="checkbox"/>
Silver Sponsor	\$	850.00	<input type="checkbox"/>
Reserved Table	\$	875.00	<input type="checkbox"/>
VIP Tent **	\$	975.00	<input type="checkbox"/>
Souvenir Wine Glass Sponsor	\$	3,000.00	<input type="checkbox"/>
Souvenir Gift Bag Sponsor	\$	3,000.00	<input type="checkbox"/>

Annual Meeting (12/14/10)

Event Host	\$	1,375.00	<input type="checkbox"/>
Event Patron	\$	975.00	<input type="checkbox"/>
Event Associate	\$	460.00	<input type="checkbox"/>
Table Host	\$	475.00	<input type="checkbox"/>

Other Sponsorships

Legislative Luncheon Sponsor	\$ 500 ea.	SOLD
Member Orientation Sponsor	\$ 100 ea.	<input type="checkbox"/>
Education Series Sponsor	\$ 100 ea.	<input type="checkbox"/>

WEB SITE SPONSORSHIPS:

News & Announcements Sponsor _____	\$275/qtr, \$925/yr	<input type="checkbox"/>
Chamber Calendar Sponsor _____	\$150/qtr, \$500/yr	<input type="checkbox"/>
Community Calendar Sponsor _____	\$150/qtr, \$500/yr	<input type="checkbox"/>
Premium Page Sponsor _____	\$125/qtr, \$425/yr	<input type="checkbox"/>
Other Interior Page Sponsor _____	\$80/qtr, \$270/yr	<input type="checkbox"/>
Member Memo Sponsor _____	\$150/qtr, \$500/yr	<input type="checkbox"/>

We want to be a sponsor for the items checked above for 2010.

Company Name

Signature

Date

Comments / Payment Instructions: _____

**Subject to availability. Platinum Sponsors receive preference.

Please return this document to by fax or mail to the Chamber office by 12/07/09 to receive all sponsor benefits. Questions? Contact Kevin at 913-498-1514.