



**LEAWOOD  
CHAMBER  
OF COMMERCE**

*Building Connections, Building Community*

**Leawood Chamber of Commerce  
2010 Electronic Media Sponsorship Opportunities**

**2009**

**Presidential Sponsors**

- ✦ CBIZ & Mayer Hoffman McCann P.C.
- ✦ M&I Bank
- ✦ Shawnee Mission Medical Center
- ✦ Town & Country Bank
- ✦ Town Center Plaza

**2009**

**Board of Directors**

- Monte Giddings
- Connie Aversman
- Doug Spear
- Ward Shaw
- Marnie Clawson
- Leonard Corsi
- Bill Herdegen
- Bob Kiersznowski
- Dawn Kroeger
- Nancy McAuley
- Roger Newth
- Rick O'Neal
- Ken Schifman
- Cole Schwanke
- Tom Robinett
- Mayor Peggy Dunn, *Advisory Director*

**Web Site**

The Leawood Chamber web site provides numerous opportunities for increased exposure for your business. As the Chamber grows, and our local business environment prospers, more and more people look to [www.leawoodchamber.org](http://www.leawoodchamber.org) for the information they need, 24/7.

**Chamber Calendar Sponsorship - \$150 per quarter, \$500 per year**

- Exclusive sponsorship of the Community Calendar
- Sidebar ad with logo, tagline and brief ad copy\* on the Calendar of Events page

**Community Calendar Sponsorship - \$150 per quarter, \$500 per year**

- Exclusive sponsorship of the Community Calendar
- Sidebar ad with logo, tagline and brief ad copy\* on the Calendar of Events page

**News and Announcements - \$275 per quarter, \$925 per year**

- Exclusive sponsorship of the News and Announcements page
- Sidebar ad with logo, tagline and brief ad copy\*

**Premium Page Sponsorships (Area Restaurant Guide, Member Directory, Welcome Members Home Page, Welcome Visitors Home Page - \$125 per quarter, \$425 per year)**

- Sidebar ad with logo, tagline and brief ad copy\*

**Other Interior Page Sponsorships - \$80 per quarter, \$270 per year**

- Sidebar ad with logo, tagline and brief ad copy\*

\* No product-specific ad copy or pricing is permitted, although general descriptions of products or services are acceptable.

**Member Memo**

**Member Memo Sponsorship - \$150 per quarter, \$500 per year**

- Exclusive sponsorship opportunity
- Prominent logo placement below title line with click through capability (email version only)
- Weekly exposure “pushed” to over 1,000 members and prospective members via e-mail and fax

*Please note: Placement subject to availability.*

*Quarterly ad design – Any additional changes to ad design within a quarter is \$25.00.*



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**Right Sidebar Sponsorship  
Specifications for  
[www.leawoodchamber.org](http://www.leawoodchamber.org)**

**(Option 1) Small Image Copy Below**

Please provide a logo or image up to: 75px high by 140px wide (gif).

You may also submit up to 3 lines of text with 25 characters per line.

Please submit the web address you would like us to link your image to.



**(Option 2) Large Image**

Please provide a logo or image up to: 125px high by 140px wide (gif).

Please submit the web address you would like us to link your image to.



\* No product-specific ad copy or pricing is permitted, although general descriptions of products or services are acceptable.

**Advantage Sponsorships**

Choice

Presidential Sponsor	\$	7,125.00	<input type="checkbox"/>
Ambassador Sponsor	\$	4,375.00	<input type="checkbox"/>
Partner Sponsor	\$	2,125.00	<input type="checkbox"/>

**State of the City Luncheon (1/14/10)**

Event Host	\$	1,275.00	<input type="checkbox"/>
Event Patron	\$	875.00	<input type="checkbox"/>
Event Associate	\$	400.00	<input type="checkbox"/>
Table Host	\$	375.00	<input type="checkbox"/>

**A Taste of Leawood (6/12/10)**

Platinum Sponsor	\$	3,500.00	<input type="checkbox"/>
Gold Sponsor	\$	2,350.00	<input type="checkbox"/>
Silver Sponsor	\$	850.00	<input type="checkbox"/>
Reserved Table	\$	875.00	<input type="checkbox"/>
VIP Tent	\$	975.00	<input type="checkbox"/>
Souvenir Wine Glass Sponsor	\$	3,000.00	<input type="checkbox"/>
Souvenir Gift Bag Sponsor	\$	3,000.00	<input type="checkbox"/>

**Annual Meeting (12/14/10)**

Event Host	\$	1,375.00	<input type="checkbox"/>
Event Patron	\$	975.00	<input type="checkbox"/>
Event Associate	\$	460.00	<input type="checkbox"/>
Table Host	\$	475.00	<input type="checkbox"/>

**Other Sponsorships**

Legislative Luncheon Sponsor	\$ 500 ea.	<b>SOLD</b>
Member Orientation Sponsor	\$ 100 ea.	<input type="checkbox"/>
Education Series Sponsor	\$ 100 ea.	<input type="checkbox"/>

**WEB SITE SPONSORSHIPS:**

News & Announcements Sponsor _____	\$275/qtr, \$925/yr	<input type="checkbox"/>
Chamber Calendar Sponsor _____	\$150/qtr, \$500/yr	<input type="checkbox"/>
Community Calendar Sponsor _____	\$150/qtr, \$500/yr	<input type="checkbox"/>
Premium Page Sponsor _____	\$125/qtr, \$425/yr	<input type="checkbox"/>
Other Interior Page Sponsor _____	\$80/qtr, \$270/yr	<input type="checkbox"/>
Member Memo Sponsor _____	\$150/qtr, \$500/yr	<input type="checkbox"/>

**We want to be a sponsor for the items checked above for 2010.**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Comments / Payment Instructions: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_