

## *Cindy Reynolds*

Cindy Reynolds is co-founder of Somerset Ridge Vineyard & Winery, a premium artisanal winery located in the rolling hills south of Johnson County. Through her sales, marketing and public relations efforts on behalf of Somerset Ridge, she is helping grow Kansas City's reputation for premium wines.

After planting their vineyard in 1998, Cindy and her husband Dennis have been instrumental in the development of our area as a thriving grape-growing and winemaking hub in the Midwest, attracting investors, new vineyards and jobs.

Cindy also co-founded and served as President of Guy's Snacks Corporation for the last three years. In her role at Guy's Snacks, she focused on revitalizing and building a venerable Midwestern brand, gaining product placement in thousands of retail grocery stores across the country. Cindy found the lessons of the grocery industry very relevant to her work at Somerset Ridge...with the added dimension that they grow the raw product before making, bottling, selling and delivering the wine to more than 60 retail liquor stores in Kansas City as well as a growing list of independent restaurants.

Cindy and Dennis have made a commitment to the use of sustainable agricultural practices and traditional wine-making techniques. Just 20 minutes south of Leawood, Somerset Ridge sits on 45 acres of limestone hills. The winery is known for its unique work with traditional French wine grapes such as Cabernet Franc, as well as numerous new varieties. The vineyard has been the subject of a joint research project by the Kansas State University and the University of Missouri.

Currently, Cindy serves as the incoming board president of the Johnson County Library Foundation, a member of the Junior League of Kansas City, Missouri, and has held board positions with the Kansas City Museum, Children's Therapeutic Learning Center, The American Red Cross and The Family Conservancy. She was recently honored as one of the Kauffman Foundation's 2009 Kansas City Women Who Mean Business.

Cindy and Dennis are 25 year residents of Leawood. Their son Alex is a sophomore at the University of Kansas and their daughter Holly is a sophomore at Blue Valley North. Cindy is a graduate of the University of Kansas herself, with a degree in news journalism.